## **ORDER**

Orders	Order / Rev:	108378	_	
	Alt Order #:	06868986	_	
	Product Desc:	American Crossroads	_	HD
	Estimate:	1323	_	KSNV
	Flight Dates:	10/30/12 - 11/05/12	Primary AE:	Amy McCreary
	Original Date / Rev:	10/29/12 / 10/29/12	Sales Office:	BLPHI
	Order Type:	GENERAL	Sales Region:	National
Agency	Name:	Crossroads Media, LLC	_	
	Buying Contact:		Billing Type:	Cash
	Billing Contact:		Billing Calendar:	Broadcast
		66 Canal Center Plaza	Billing Cycle:	EOM/EOC
		Alexandria, VA 22314	Agency Commission:	15%
Advertiser	Name:	American Crossroads	_	
	Demographic:	A35+	New Business Thru:	
	Product Codes:	PLI1	Order Separation:	00:05:00
	Priority:	SELECT PRIORITY CODE	Advertiser External ID:	
	Revenue Codes:	POLITICAL/AGY, PISSUE, GEN	_ Agency External ID:	

Amy McCreary

End Date

11/05/12

Bill Plan

Start Date

10/29/12

			Totals	74	\$168,890.00	\$143,556.50
Account Executives						
Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %		

Start Of Order - End Of Order

Net Amount

\$143,556.50

Totals

Month

November 2012

# Spots

100%

Gross Amount

\$168,890.00

Net Amount

\$143,556.50

Rating

0.00

0.00

Order Share	Share	Total
KSNV	25%	\$168,890.00
Market	100%	\$675,560.00

# Spots Gross Amount

\$168,890.00

74

Competitive Share	Share	Total
CABLE	0%	\$0.00
KBLR	0%	\$0.00
KFBT	0%	\$0.00
KINC	0%	\$0.00
KLAS	25%	\$168,890.00
KLVX	0%	\$0.00
KSNV-	0%	\$0.00
KTNV	25%	\$168,890.00
KTUD	1%	\$6,755.60
KVVU	19%	\$128,356.40
KVWB	0%	\$0.00
LV1	0%	\$0.00
UNKWN	5%	\$33,778.00

	_n	Ch	Start	End	Inventory	Code	Break	Start/End Ti	me Days	Len Sp	ots	Rate Pri	Rtg Type	Spots	Amount
Е	1	KSNV	10/30/12	10/30/12	M-F 5-6a V	VakeUp w/V	Va@M	5-6a	- T	:30	1	\$1,200.001	0.00 NM	1	\$1,200.00
					M-F 5-6a \	NakeUp w/\	Nagners								
		WAKE U	IP WITH T	HE WAGN	NERS										
		Star	t Date E	End Date	Weekday	s Spc	ts/Week	Rate	Rating						
	W	eek: 10/2	29/12 1	11/04/12	- T		1	\$1,200.00	0.00						

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Order / Rev: 108378 Advertiser: American Crossroads

Alt Order #: 06868986 Product Desc: American Crossroads KSNV

E1 KSNV 1030112 103012 MF 6-64 WaterUp wiVagM	Ln Ch	Start	End	Inventory Code	Break	Start/End T	ime Days	Len Sp	oots Rate Pri	Rtg Type	Spots	Amount
Start Date   End Date   Weekdays   Spots/Week   False   Start Date   End Date   End Date   Weekdays   Spots/Week   False   Start Date   End Date   End Date   Weekdays   Spots/Week   False   Start	E 1 KSNV	10/30/1	2 10/30/12		-	5-6a	- T	:30	1 \$1,200.001	0.00 NM	1	\$1,200.00
Week: 1029F12	WAKE I	JP WITH	THE WAGN		p w/vvagners							
E 2   KSNV   103/11/2   103/11/2   MF 5-6a Waketly w/Wagners   Satur Date   End Date   Weekdays   Spots/Week   Rate   Satur Date   End Date   Weekdays   Spots/Week   Satur Date   Satur Date   End Date   Weekdays   Spots/Week   Satur Date												
Wark   UP   With   The   Wark   War						• •			4 000 004	0.00.104		<b>#</b> 4 000 00
Marke UP WITH THE WAGNERS	E 2 KSNV	10/31/1	2 10/31/12		-	5-6a	W	:30	1 \$1,200.001	0.00 NM	1	\$1,200.00
March   10/2012   11/04/12	WAKE I	JP WITH	THE WAGN		r							
E 3 KSNV 1101/12 1101/12 MF 5-6a WakeUp w/Wagners  Wake UP WITH THE WAGNERS Sixt Date End Date Weekdays Spots/Week Rate Rating Week 1029/12 1104/12 T 151200.00 0.00  E 4 KSNV 1102/12 1102/12 MF 5-6a WakeUp w/Wagners  Wake UP WITH THE WAGNERS Sixt Date End Date Weekdays Spots/Week Rate Rating Week 1029/12 1104/12 T 1512/12 MF 5-6a WakeUp w/Wagners  Wake UP WITH THE WAGNERS Sixt Date End Date Weekdays Spots/Week Rate Rating Week 1105/12 1105/12 MF 5-6a WakeUp w/Wagners  Wake UP WITH THE WAGNERS Sixt Date End Date Weekdays Spots/Week Rate Rating Week 1105/12 1105/12 MF 5-6a WakeUp w/Wagners  Wake UP WITH THE WAGNERS Sixt Date End Date Weekdays Week Magners  Wake UP WITH THE WAGNERS Sixt Date End Date Weekdays Spots/Week Rate Rating Week 1105/12 1105/12 WF 5-6a WakeUp w/Wagners  Wake UP WITH THE WAGNERS Sixt Date End Date Weekdays Spots/Week Rate Rating Week 1105/12 1105/12 105/12 WF 5-6a WakeUp w/Wagners  Wake UP WITH THE WAGNERS Sixt Date End Date Weekdays Spots/Week Rate Rating Week 10029/12 1104/12 0 WF 6-7a WakeUp w/Wagners  Wake UP WITH THE WAGNERS Sixt Date End Date Weekdays Spots/Week Rate Rating Week 10029/12 1104/12 0 WF 6-7a WakeUp w/Wagners  Week 10029/12 1104/12 0 WF 6-7a WakeU												
MARE UP WITH THE WAGNERS   Sunt Date   Find Date   Weekdays   Sunt Week   No. 2007   Sunt Date   End Date   Weekdays   Sunt Date   Sunt								.30	1 \$1 200 00 1	0 00 NM	1	\$1 200 00
Sint Date   End Date   Meek 10/29/12   11/04/12   MF 5-68 WakeUp wWagmers   Spots/Week   Rate   Stand Date   Meek 10/29/12   11/04/12   MF 5-68 WakeUp wWagmers   Spots/Week	L O NOIW	11/01/1	2 11/01/12		_	o ou	1	.00	ι ψι,200.00 ι	0.00 14101		ψ1,200.00
Mark: 1072912   11/04712   11/02712   11/0												
E 4 KSNV 11/02/12 11/02/12 2 M-F 6-Fa WakeUp w/Wagners W-F 5-6a WakeUp w/Wagners Sara Date   End Date   Weekdays   Spots/Week   Rate   Stan Date   End Date   Weekdays   Spots/Week   Rate   Stan Date   End Date   Weekdays   Spots/Week   Rate   Stan Date   End Date   Weekdays   Spots/Week   Rate   Stan Date   End Date   Weekdays   Spots/Week   Stan Date   End Date   Weekdays   Spots/Week   Rate   Rating   Week 1002912   11/04/12  F   Spots/Week   Rate   Rating   Week 1002912   11/04/12  F   Spots/Week   Rate   Rating   Stan Date   End Date   Weekdays   Spots/Week   Rate   Rating   Stan Date   Stan											l	
WAKE UP WITH THE WAGNERS   Signt Date   End Date   Weekdays   Spots/Week   Rate   Rating   Week 1702912   11/05/12   11/05/12   11/05/12   11/05/12   11/05/12   11/05/12   11/05/12   11/05/12   11/05/12   11/05/12   11/05/12   11/05/12   11/05/12   11/05/12   11/05/12   11/05/12   11/05/12   11/05/12   11/05/12   MF 5-6a WakeUp wWagners   Start Date   End Date   Weekdays   Spots/Week   Rate   Rating   Week 1702912   11/05/12   10/05/12   11/05/12   MF 5-7a WakeUp wWagners   MF 5-	_			M-F 5-6a WakeUı				:30	1 \$1.200.001	0.00 NM	1	\$1,200.00
Stant Date   End Date   Week 10/29/12   1/104/12   WF 5-6a WakeUp w/Waght   Spots/Week   Rate   Spots/Week   Rate   Spots/Week   Spot				M-F 5-6a WakeU	-				, ,			, ,
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Marke UP WITH THE WASNERS   Spots/Week   Rate   Rating   O.000   O.0	E 5 KSNV	11/05/1	2 11/05/12	M-F 5-6a WakeUp	w/WaGM		M	:30	1 \$1,200.001	0.00 NM	1	\$1,200.00
Start Date   End Date   Weekdays   Spots/Week   Rate   Spots/Week   Spots/W	\A/A//⊏ /	ID MUTIL	TUE 14/4 ON		p w/Wagners							
Meek: 11/05/12					Snots/Maak	Rate	Rating					
Ware				M							İ	
WAKE UP WITH THE WAGNERS   End Date   Weekdays   Spots/Week   Rate   Rating   1/10/4/12   1/10/4/12   1/10/4/12   WF. 6-7a WakeUp w/Wagners   WAKE UP WITH THE WAGNERS   Week 10/29/12   1/10/4/12   MF. 6-7a WakeUp w/Wagners   WakeUp w/Wagners   WakeUp WITH THE WAGNERS   Spots/Week   Rate   Rating   Weekdays   Spots/Week   Rate   Rating   Weekdays   Spots/Week   Rate   Rating   Weekdays   Spots/Week   Rate   Rating   Weekdays   Spots/Week   Rate   Weekdays   Week 10/29/12   1/10/4/	E 6 KSNV	10/31/1	2 10/31/12		-	6-7a	W	:30	1 \$2,000.001	0.00 NM	1	\$2,000.00
Start Date   Start Date   Start Date   Meekdays   Mee	MVVE I	ID WITH	THE WACK		p w/Wagners							
Week: 10/29/12					Spots/Week	Rate	Rating				İ	
WAKE UP WITH THE WAGNERS   Spots/Week   Rate   Spots/Week											ĺ	
Warke UP WITH THE WAGNERS   Spots/Week   Rate   Rating   Week days   Today Show	E 7 KSNV	11/02/1	2 11/02/12		-	6-7a	F	:30	1 \$2,000.001	0.00 NM	1	\$2,000.00
Start Date   New Note   New Not	WAKF I	JP WITH	THE WAGN		p w/Wagners							
Today Show					Spots/Week	Rate	Rating				İ	
Today Show   Today Show   Start Date   End Date   Weekdays   Spots/Week   Rate   Rating   0.00					1						1	
TODAY SHOW   Start Date   End Date   Weekdays   Spots/Week   Rate   Salong   No.00	E 8 KSNV	10/31/1	2 10/31/12	,	CM	658a-9am	<b>W</b>	:30	1 \$3,800.001	0.00 NM	1	\$3,800.00
Week:   10/29/12   11/02/12   11/02/12   11/02/12   Today Show T	TODAY	SHOW		Today Show								
E 9 KSNV 11/02/12 11/02/12 Today Show Today Show Today Show TODAY SHOW Start Date Week: 10/29/12 11/04/12 F 11 \$3,800.00 0.00	<u>Sta</u>	rt Date	End Date		Spots/Week		Rating				ĺ	
TODAY SHOW  Start Date   End Date   Weekdays   Spots/Week   Rate   Rating   Week: 10/29/12   11/04/12  F-   1 \$3,800.00   0.00  E 15 KSNV   10/30/12   10/30/12   Noon News   Noon N									4 000000	0.00.104		Фо ооо оо
TODAY SHOW   Start Date   End Date   Weekdays   Spots/Week   Rate   Rating   0.00	E 9 KSNV	11/02/1	2 11/02/12		CIM	658a-9am	F	:30	1 \$3,800.001	0.00 NM	1	\$3,800.00
Week:         10/29/12         11/04/12        F-         1         \$3,800.00         0.00           E15 KSNV         10/30/12         10/30/12         Noon News Noon News Noon News Noon News Noon News Noon News         CM         12-1230pm         -T         :30         1         \$1,000.00 1         0.00 NM         1         \$1,000.00           Start Date News 10/29/12         End Date Noon News Noon New	TODAY	SHOW		roddy Chon							l	
E 15 KSNV 10/30/12 10/30/12 Noon News Noon New												
News   News								-30	1 \$1,000,001	0 00 NM	1	\$1,000,00
Start Date   End Date   Weekdays   Tourner   Spots/Week   Rate   Rating   0.00	L 13 NOIW	10/30/1	2 10/50/12		Olvi	12-1200pm	1	.50	ι ψι,σσσ.σσι	0.00 14101		Ψ1,000.00
Week: 10/29/12         11/04/12         -T         1 \$1,000.00         0.00           E 16 KSNV 10/31/12 10/31/12 Noon News Noon News Noon News         CM 12-1230pm        W         :30 1 \$1,000.00 1         0.00 NM           NEWS 3 AT NOON Start Date Week: 10/29/12 11/04/12W         Weekdays Noon News News News News News News News News			NC									
E 16 KSNV 10/31/12 10/31/12 Noon News News News News News News News News											l	
Noon News   NEWS 3 AT NOON   Start Date   End Date   Weekdays   Spots/Week   Rate   Rating   Noon News   Noon Ne								:30	1 \$1.000.001	0.00 NM	1	\$1,000.00
Start Date   End Date   Weekdays   Spots/Week   Rate   Rating   0.00									,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,		1	, ,
Week: 10/29/12       11/04/12      W       1 \$1,000.00       0.00         E 17 KSNV 11/01/12 11/01/12 Noon News Noon News Noon News       CM 12-1230pm      T       :30 1 \$1,000.00 1       0.00 NM         NEWS 3 AT NOON       Start Date Weekdays Week 10/29/12 11/04/12       Weekdays Spots/Week Rate Rating News Noon News News News News News News News News				Ma aladaya	C==+= \\ \\ \\ ==  -	Data	Datina					
E 17 KSNV 11/01/12 11/01/12 Noon News CM 12-1230pm T :30 1 \$1,000.00 1 0.00 NM 1 \$1,000.00 Noon News NEWS 3 AT NOON  Start Date End Date Weekdays Spots/Week Rate Rating Week: 10/29/12 11/04/12 T 1 \$1,000.00 0.00											i	
NEWS 3 AT NOON         Start Date       End Date       Weekdays       Spots/Week       Rate       Rating         Week: 10/29/12       11/04/12      T       1 \$1,000.00       0.00				Noon News				:30	1 \$1,000.001	0.00 NM	1	\$1,000.00
Start Date         End Date         Weekdays         Spots/Week         Rate         Rating           Week: 10/29/12         11/04/12         T         1 \$1,000.00         0.00	NEWO	3 AT NO	ON	Noon News							1	
Week: 10/29/12 11/04/12 T 1 \$1,000.00 0.00				Weekdaye	Snots/Meek	Rate	Rating				1	
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	E18 KSNV	11/02/1	2 11/02/12		CM		F	:30	1 \$1,000.001	0.00 NM	1	\$1,000.00

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Order / Rev: 108378 Advertiser: American Crossroads

Alt Order #: 06868986 Product Desc: American Crossroads KSNV

Ln Ch	Start	End	Inventory Code	e Break	Start/End T	ime Days	Len Sp	ots Rate Pri	Rtg Type	Spots	Amount
			Noon News Noon News								
NEWS 3	3 AT NO	ON	Noon news								
Sta	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating					
Week: 10/2		11/04/12	F		\$1,000.00	0.00					
E19 KSNV	11/05/1	2 11/05/12	Noon News Noon News	CM	12-1230pm	M	:30	1 \$1,000.001	0.00 NM	1	\$1,000.00
NEWS 3	3 AT NO	ON	Noonnews								
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating					
Week: 11/		11/11/12	M		\$1,000.00	0.00					
E20 KSNV	10/30/1	2 10/30/12	The Agenda 123 The Agenda 123		1230-1p	- T	:30	1 \$1,000.001	0.00 NM	1	\$1,000.00
NEWS 4	4: THE A	GENDA	The Agenda 12.	Зорт							
Sta	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating					
Week: 10/2		11/04/12	- T		\$1,000.00	0.00					
E21 KSNV	11/01/1	2 11/01/12	The Agenda 123 The Agenda 123	•	1230-1p	T	:30	1 \$1,000.001	0.00 NM	1	\$1,000.00
NEWS 4	4: THE A	GENDA	The Agenda 12	оорт							
	rt Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	<u>Rating</u>					
Week: 10/		11/04/12	T		\$1,000.00	0.00			0.00.101		
E22 KSNV	11/05/1	2 11/05/12	The Agenda 123 The Agenda 123	•	1230-1p	М	:30	1 \$1,000.001	0.00 NM	1	\$1,000.00
NEWS 4	4: THE A	GENDA	The Agenda 12	оорт							
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating					
Week: 11/		11/11/12	M		\$1,000.00	0.00		4 05000	0.00.1114		<b>#050.00</b>
E 26 KSNV	10/30/1	2 10/30/12	The Doctors The Doctors	СМ	2pm-3pm	- T	:30	1 \$650.001	0.00 NM	1	\$650.00
THE DO	CTORS		The Bootors								
	rt Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating					
Week: 10/2		11/04/12	- T	1	\$650.00	0.00 W	.20	4	0.00 NIM		<b>ФСБО ОО</b>
E 27 KSNV	10/31/1	2 10/31/12	The Doctors The Doctors	СМ	2pm-3pm	VV	:30	1 \$650.00 1	0.00 NM	1	\$650.00
THE DO	CTORS										
	rt Date	End Date	<u>Weekdays</u> W	Spots/Week	Rate	Rating					
Week: 10/2		11/04/12	The Doctors	CM	\$650.00	0.00 T	:30	1 \$650.001	0.00 NM	1	\$650.00
E 20 KSINV	1 1/0 1/1	2 11/01/12	The Doctors	CIVI	2pm-3pm	1	.30	1 \$650.001	U.UU INIVI		\$630.00
THE DO	CTORS										
<u>Sta</u> Week: 10/	rt Date	End Date	<u>Weekdays</u> T	Spots/Week	Rate	Rating					
		11/04/12	The Doctors	CM	\$650.00 2pm-3pm	0.00 F	:30	1 \$650.001	0.00 NM	1	\$650.00
LZ9 KONV	11/02/1	2 11/02/12	The Doctors	Civi	2pm-5pm		.50	ι ψοσο.σο ι	O.OO INIVI	'	ψ030.00
THE DO											
Sta Week: 10/2	rt Date	End Date 11/04/12	Weekdays F	Spots/Week	Rate \$650.00	Rating 0.00					
E 30 KSNV			The Doctors	CM	2pm-3pm	M	:30	1 \$650.001	0.00 NM	1	\$650.00
			The Doctors	<b></b>	_p op			. 4000.00	0.00		ψοσοίσο
	CTORS										
Sta Week: 11/	rt Date 05/12	End Date 11/11/12	<u>Weekdays</u> M	Spots/Week	Rate \$650.00	Rating 0.00					
E31 KSNV			Dr. Phil	CM	3-4p	W	:30	1 \$1,200.001	0.00 NM	1	\$1,200.00
			Dr Phil		· .r			* * 1,======			<b>*</b> · ,= · · · ·
DR. PHI		E 15 :		0	5.	5					
Sta Week: 10/2	rt Date 29/12	End Date 11/04/12	<u>Weekdays</u> W	Spots/Week	Rate \$1,200.00	Rating 0.00					
E 32 KSNV			Dr. Phil	CM	3-4p	F	:30	1 \$1,200.001	0.00 NM	1	\$1,200.00
			Dr Phil					. ,			. ,
DR. PHI		End Data	Modeda	Cnoto/M/==1	Dete	Datin ~					
Sta Week: 10/2	rt Date 29/12	End Date 11/04/12	<u>Weekdays</u> F	Spots/Week 1	Rate \$1,200.00	Rating 0.00					
E33 KSNV				CM	4-5pm	- T	:30	1 \$1,800.001	0.00 NM	1	\$1,800.00

Order / Rev: 108378 Advertiser: American Crossroads

Alt Order #: 06868986 Product Desc: American Crossroads KSNV

Ln Ch	Start	End	Inventory Code		Start/End T	ime Days	Len Sp	oots R	ate Pri	Rtg Type	Spots	Amount
•			NEWS 3 at 4 (1 4PM NEWS (1 h									
NEWS :	3 AT 4		4FW NEVV3 (111	oui)								
Sta	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating					1	
Week: 10/		11/04/12	- T		\$1,800.00	0.00						
E34 KSNV	11/01/1	2 11/01/12	NEWS 3 at 4 (1   4PM NEWS (1 h		4-5pm	T	:30	1 \$1,80	00.00 1	0.00 NM	1	\$1,800.00
NEWS :	3 AT 4		4FW NEVV3 (111	oui)							i	
Sta	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating					ĺ	
Week: 10/		11/04/12	T		\$1,800.00	0.00						
E35 KSNV	11/05/1	2 11/05/12	NEWS 3 at 4 (1   4PM NEWS (1 h		4-5pm	М	:30	1 \$1,80	00.00 1	0.00 NM	1	\$1,800.00
NEWS:	3 AT 4		41 W NEWS (1 II	oui)							i	
Sta	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 11/		11/11/12	M		\$1,800.00	0.00					<b>.</b> .	
E36 KSNV	10/31/1	2 10/31/12	M-F Jeopardy M-F Jeopardy	CM	630-7pm	W	:30	1 \$3,40	00.00 1	0.00 NM	1	\$3,400.00
JEOPAI	RDY		W-F Jeopardy								i	
<u>Sta</u>	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating					ı	
Week: 10/		11/04/12	W		\$3,400.00	0.00					<b>.</b> .	
E37 KSNV	11/02/1	2 11/02/12	M-F Jeopardy M-F Jeopardy	CM	630-7pm	F	:30	1 \$3,40	00.00 1	0.00 NM	1	\$3,400.00
JEOPAI	RDY		W-F Jeopardy								i	
Sta	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10/		11/04/12	F		\$3,400.00	0.00						
E38 KSNV	10/30/1	2 10/30/12	M-F Wheel M-F Wheel of Fo	CM	7-730pm	- T	:30	1 \$3,40	00.00 1	0.00 NM	1	\$3,400.00
WHEEL	OF FOR	RTUNE	W-F Wheel of Fo	itune							i	
Sta	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10/		11/04/12	- T		\$3,400.00	0.00					<b>!</b> .	
E39 KSNV	10/31/1	2 10/31/12	M-F Wheel M-F Wheel of Fo	CM	7-730pm	W	:30	1 \$3,40	00.00 1	0.00 NM	1	\$3,400.00
WHEEL	OF FOR	RTUNE	W-1 WHEELOLLO	iturie							i	
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10/		11/04/12	W		¥ = ,	0.00					<b>.</b> .	
E40 KSNV	11/01/1	2 11/01/12	M-F Wheel M-F Wheel of Fo	CM	7-730pm	T	:30	1 \$3,40	00.00 1	0.00 NM	1	\$3,400.00
WHEEL	OF FOR	RTUNE	W-1 WHEELOLLO	iturie							i	
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating					ı	
Week: 10/		11/04/12	T	1	ψο, .σσ.σσ	0.00						
E41 KSNV	11/02/1	2 11/02/12	M-F Wheel M-F Wheel of Fo	CM	7-730pm	F	:30	1 \$3,40	00.00 1	0.00 NM	1	\$3,400.00
WHEEL	OF FOR	RTUNE	W-1 WHEELOLLO	iturie							i	
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10/		11/04/12	F		\$3,400.00	0.00					<b>.</b> .	
E42 KSNV	11/05/1	2 11/05/12	M-F Wheel M-F Wheel of Fo	CM	7-730pm	M	:30	1 \$3,40	00.00 1	0.00 NM	1	\$3,400.00
WHEEL	OF FOR	RTUNE	Will Willed Of Fo	ituiic							i	
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 11/		11/11/12	M		¥ = ,	0.00					<b>.</b> .	
E 43 KSNV	10/30/1	2 10/30/12	FacetoFace/Rals		730-758pm	- T	:30	1 \$1,80	00.001	0.00 NM	1	\$1,800.00
FACE T	O FACE	W/ JON RA		non report							i	
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating					1	
Week: 10/		11/04/12	-T		\$1,800.00	0.00						
⊨44 KSNV	10/31/1	2 10/31/12	FacetoFace/Rals		730-758pm	W	:30	1 \$1,80	JU.UU 1	0.00 NM	1	\$1,800.00
FACE T	O FACE	W/ JON RA		Aon Report							1	
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating					1	
Week: 10/		11/04/12	W		\$1,800.00	0.00		4 04 0	20.00.1	0.00 1111		<b>#4 000 05</b>
E 45 KSNV	11/01/1	2 11/01/12		CM	730-758pm	T	:30	1 \$1,80	JU.UU 1	0.00 NM	1	\$1,800.00

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Order / Rev: 108378 Advertiser: American Crossroads

Alt Order #: 06868986 Product Desc: American Crossroads KSNV

Ln Ch	Start	End	Inventory Code		Start/End T	ime Days	Len	Spots	Rate Pri	Rtg Type	Spots	Amount
			FacetoFace/Raist									
FACE T	O FACE	W/ JON RA	FacetoFace/Rals LSTON	топ кероп								
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating					1	
Week: 10/	/29/12	11/04/12	T	1	\$1,800.00	0.00					<u> </u>	
E46 KSNV	11/02/1	2 11/02/12	FacetoFace/Ralst	•	730-758pm	F	:30	1	\$1,800.001	0.00 NM	1	\$1,800.00
EACE T		W/ JON RA	FacetoFace/Rals	ton Report								
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10/		11/04/12	F		\$1,800.00	0.00					İ	
E 47 KSNV	11/05/1	2 11/05/12	FacetoFace/Ralst		730-758pm	M	:30	1	\$1,800.001	0.00 NM	1	\$1,800.00
			FacetoFace/Rals	ton Report								
		W/ JON RA			<b>-</b> .	<b>5</b>						
Sta Week: 11/	rt Date	End Date 11/11/12	Weekdays M	Spots/Week	Rate \$1,800.00	Rating 0.00					i	
E 48 KSNV			M-F News 3 at Ele		11pm-1135p		:30	1	\$2,800.001	0.00 NM	1	\$2,800.00
L 40 1011V	10/31/1	2 10/31/12	M-F News 3 at El		Пригиоор	**	.50	'	Ψ2,000.00 1	0.00 14101	l '	Ψ2,000.00
NEWS:	3 NIGHT	SIDE										
	rt Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
Week: 10/		11/04/12	W		\$2,800.00	0.00						
E49 KSNV	11/02/1	2 11/02/12	M-F News 3 at El		11pm-1135p	mF	:30	1	\$2,800.001	0.00 NM	1	\$2,800.00
NEWS:	3 NIGHT	SIDE	IVI-F INEWS 3 at E	even								
_	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating					İ	
Week: 10/		11/04/12	F		\$2,800.00	0.00					•	
E50 KSNV	10/31/1	2 10/31/12	Late Night w/Fallo	on CM	1236a-136ar	nW	:30	1	\$700.00 1	0.00 NM	1	\$700.00
LATEN	UCLIT MA	/ IIN AN AN / IT A I I	Late Night w/Fall	on								
	irt Date	JIMMY FALI End Date		Spots/Week	Poto	Rating					i	
Week: 10/		11/04/12	<u>Weekdays</u> W	<u>3pots/vveek</u>	<u>Rate</u> \$700.00	0.00					İ	
E51 KSNV			Late Night w/Fallo	on CM	1236a-136ar		:30	1	\$700.00 1	0.00 NM	1	\$700.00
			Late Night w/Fall									
	-	JIMMY FAL			<b>-</b> .	<b>5</b>						
Sta Week: 10/	rt Date	End Date 11/04/12	<u>Weekdays</u> F	Spots/Week 1	Rate \$700.00	Rating 0.00						
E 52 KSNV			Last Call w/Carso	· · · · ·	136-205am	- T	:30	1	\$350.00 1	0.00 NM	1 1	\$350.00
202 110111	10/00/1	2 10/00/12	Last Call w/Carso	•	100 2000111	•	.00		φοσσίσο :	0.00 14141	İ .	φοσο.σσ
LAST C	ALL WIT	H CARSON	DALY	·								
	rt Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
Week: 10/		11/04/12	- T	1 - D-1-0M	\$350.00	0.00			<b>#050.00.4</b>	0.00.104	•	<b>#050.00</b>
E 53 KSNV	11/01/1	2 11/01/12	Last Call w/Carso Last Call w/Carso		136-205am	T	:30	1	\$350.00 1	0.00 NM	1	\$350.00
LAST C	ALL WIT	H CARSON		on Daiy								
Sta	rt Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating					•	
Week: 10/		11/04/12	T	1	\$350.00	0.00						
E54 KSNV	11/05/1	2 11/05/12	Last Call w/Carso		136-205am	M	:30	1	\$350.00 1	0.00 NM	1	\$350.00
LAST C	`ΔΙΙ \Λ/ΙΤ	H CARSON	Last Call w/Carso	on Daiy								
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating					İ	
Week: 11/		11/11/12	M	1	\$350.00	0.00					İ	
E 55 KSNV	11/01/1	2 11/01/12	Thurs PR 10-11p	CM	10-11pm	T	:30	1	\$6,400.001	0.00 NM	1	\$6,400.00
			Thursday Prime	10-11pm								
_	_	-BRIAN WIL		01-00-1	Data	Deffer						
Sta Week: 10/	rt Date /29/12	End Date 11/04/12	<u>Weekdays</u> T	Spots/Week 1	Rate \$6,400.00	Rating 0.00						
E 56 KSNV			News 3 Sunrise -	-	6a-7a	S-	:30	1	\$1,000.001	0.00 NM	<b>i</b> 1	\$1,000.00
	50, 1		News 3 Sunrise S			2	.00	•	, ,		1	, ,
	3 AT SU	NRISE									1	
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating					1	
Week: 10/		11/04/12	S-		\$1,000.00	0.00			<b>#</b> 0.000.00.1	0.00.1111		<b>#0.000.00</b>
E 57 KSNV	11/03/1	2 11/03/12		CM	7a-9am	S-	:30	1	\$2,000.001	0.00 NM	1	\$2,000.00

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Order / Rev: 108378 Advertiser: American Crossroads

Alt Order #: 06868986 Product Desc: American Crossroads KSNV

Flight Dates: 10/30/12 - 11/05/12 Estimate: 1323

Ln Ch Start End Inventory Code Break Start/End Time Days Len Spots Rate Pri Rtg Type Spots Saturday Loday Saturday Today SATURDAY TODAY Spots/Week Start Date **End Date** Weekdays Rate Rating ---S-Week: 10/29/12 11/04/12 \$2,000.00 0.00 E 58 KSNV 11/03/12 11/03/12 News 3 Today - SATURIOM 9am-930am ---S-:30 \$1,500,001 0.00 NM \$1.500.00 News 3 Today - SAT **NEWS 3 TODAY/WKEND** Start Date Weekdays Spots/Week Rating **End Date** Rate Week: 10/29/12 11/04/12 - - - - S-\$1.500.00 0.00 E 59 KSNV 11/03/12 11/03/12 CM ---S-:30 1 \$1,350.001 0.00 NM Sa-Su Early News 5pm-630pm \$1,350.00 Sa-Su Early News KSNV EARLY NEWS Start Date **End Date** Weekdays Spots/Week Rate Rating 11/04/12 ---S-Week: 10/29/12 \$1,350.00 0.00 E 60 KSNV 11/03/12 11/03/12 Wknd Jeopardy CM 630-7pm ---S-:30 \$1.050.001 0.00 NM \$1.050.00 SAT/Jeopardy **JEOPARDY** Rating Start Date **End Date** Weekdays Spots/Week Rate Week: 10/29/12 11/04/12 \$1,050.00 0.00 E 61 KSNV 11/03/12 11/03/12 Wknd Wheel of Fortune CM 7-730pm ---S-:30 1 \$1,050.001 0.00 NM \$1,050.00 SAT/ Wheel of Fortune WHEEL OF FORTUNE **End Date** Start Date Weekdays Spots/Week Rate Rating 11/04/12 Week: 10/29/12 ---S-0.00 1 \$1,050.00 E 62 KSNV 11/03/12 11/03/12 Sa-Su News 3 at ElevenCM 1 \$2,800.001 11pm-1135pm :30 0.00 NM \$2,800.00 Sa-Su News 3 at Eleven **NEWS 3 NIGHTSIDE** Start Date **End Date** Weekdays Spots/Week Rate Rating ---S-\$2,800.00 Week: 10/29/12 11/04/12 0.00 СМ ----S-E 63 KSNV 11/03/12 11/03/12 Saturday Night Live 1130pm-1:02am :30 1 \$4,000.001 0.00 NM \$4,000.00 Saturday Night Live SATURDAY NIGHT LIVE Start Date **End Date** Weekdays Spots/Week Rating Rate 11/04/12 ----S-Week: 10/29/12 \$4,000.00 0.00 E 64 KSNV 11/03/12 11/03/12 1st Look CM F 4-430am SA 1-2----S-:30 \$270.001 0.00 NM \$270.00 1st Look 1ST LOOK Spots/Week Start Date **End Date** Weekdays Rate Rating 11/04/12 - - - - S-\$270.00 Week: 10/29/12 0.00 E 65 KSNV 11/03/12 11/03/12 Open House NYC \$270.001 0.00 NM \$270.00 CM 130-330am ---S-:30 1 Open House NYC OPEN HOUSE NYC Start Date **End Date** Spots/Week Rating Weekdays Rate ---S-Week: 10/29/12 11/04/12 \$270.00 0.00 E 66 KSNV 11/04/12 11/04/12 News 3 Sunrise - SUND&M ---S :30 1 \$1,000.001 0.00 NM \$1,000.00 6a-7a News 3 Sunrise SUNDAY **NEWS 3 AT SUNRISE** Spots/Week Start Date **End Date** Weekdays Rate Rating Week: 10/29/12 11/04/12 ----S \$1,000.00 0.00 E 67 KSNV 11/04/12 11/04/12 Sunday Today СМ ----S :30 \$4,000.001 0.00 NM \$4,000.00 7a-8am Sunday Today TODAY ON SUNDAY Spots/Week Rating Start Date **End Date** Weekdays Rate 11/04/12 Week: 10/29/12 \$4,000.00 0.00 E 68 KSNV 11/04/12 11/04/12 Meet the Press CM 8a-9am ----S :30 1 \$5,000.001 0.00 NM \$5,000.00 Meet the Press MEET THE PRESS- n/a 11/4 **End Date** Start Date Spots/Week Rating Weekdays Rate Week: 10/29/12 11/04/12 \$5,000.00 0.00 E 69 KSNV 11/04/12 11/04/12 CM \$1,500.001 0.00 NM 9a-930am ----S :30 \$1.500.00

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Order / Rev: 108378 Advertiser: American Crossroads

Alt Order #: 06868986 Product Desc: American Crossroads KSNV

Flight Dates: 10/30/12 - 11/05/12 Estimate: 1323

Ln Ch Start End Inventory Code Break Start/End Time Days Len Spots Rate Pri Rtg Type Spots News 3 Today Wknd News 3 Today **NEWS 3 TODAY/WKEND** Spots/Week Start Date **End Date** Weekdays Rate Rating Week: 10/29/12 11/04/12 ----S \$1,500.00 0.00 E70 KSNV 11/04/12 11/04/12 Chris Matthews 9:30AM SM 9:30a-10a ----S :30 \$2,000,001 0.00 NM \$2,000.00 Chris Matthews SUN 9:30am CHRIS MATTHEWS SHOW Start Date Weekdays Spots/Week Rating **End Date** Rate Week: 10/29/12 11/04/12 \$2.000.00 0.00 E71 KSNV 11/04/12 11/04/12 NFL Pre-Game / FNA 1p-530pm :30 CM ----S 1 \$5,000.001 0.00 NM \$5,000.00 NFL Pre-Game FOOTBALL NIGHT IN AMERICA Start Date **End Date** Weekdays Spots/Week Rating Rate Week: 10/29/12 11/04/12 \$5,000.00 0.00 E72 KSNV 11/04/12 11/04/12 NFL Football CM 1P-9PM ----S :30 1 \$14.000.00 1 0.00 NM \$14,000.00 NFL Football SUN NT FB: N ORLEANS @ DEN Rating Start Date End Date Spots/Week Weekdays Rate Week: 10/29/12 11/04/12 1\$14,000.00 0.00 E 73 KSNV 11/04/12 11/04/12 NFL Football 1P-9PM ----S CM :30 1 \$24,000.00 1 0.00 NM \$24,000.00 NFL Football SUN NT FB: GB @ HOUSTON **End Date** Start Date Spots/Week Rate Rating 11/04/12 Week: 10/29/12 ----S 1\$24,000.00 0.00 E74 KSNV 11/04/12 11/04/12 News 3 Live in Prime 1 \$3,600.001 CM 7-10pm ----S :30 0.00 NM \$3,600.00 News 3 in Prime NEWS 3 LIVE (FOLLOWING NFL) Start Date **End Date** Weekdays Spots/Week Rate Rating 11/04/12 Week: 10/29/12 ----S \$3,600.00 0.00 M-SA 8-11p / SUN-----S E 75 KSNV 11/04/12 11/04/12 СМ :30 1 \$2,400.001 Jeopardy in PRIME 0.00 NM \$2,400.00 Jeopardy in Prime Start Date **End Date** Weekdays Spots/Week Rating Rate 11/04/12 ---S 1 \$2,400.00 Week: 10/29/12 0.00 E76 KSNV 11/04/12 11/04/12 LAW & ORDER (synd) PGM M-SA 8-11p / SUN-----S :30 1 \$2,400.001 0.00 NM \$2,400.00 Law & Order (synd) PRIME 1&0 Start Date **End Date** Weekdays Spots/Week Rate Rating Week: 10/29/12 11/04/12 \$2,400.00 0.00 Sa-Su News 3 at ElevenCM E77 KSNV 11/04/12 11/04/12 11pm-1135pm :30 1 \$2,800.001 0.00 NM \$2,800.00 Sa-Su News 3 at Eleven **NEWS 3 NIGHTSIDE** Start Date Spots/Week Rating End Date Weekdays Rate \$2,800.00 Week: 10/29/12 11/04/12 0.00 E78 KSNV 10/30/12 10/30/12 Wake Up Early w/ Wagn€M 430a-5a :30 \$400.001 0.00 NM \$400.00 - T- - - -Wake Up Early Wagners WAKE UP EARLY W/THE WAGNERS **End Date** Weekdays Spots/Week Start Date Rate Rating Week: 10/29/12 11/04/12 - T- - - -\$400.00 0.00 E79 KSNV 10/31/12 10/31/12 Wake Up Early w/ Wagn€M - - W- - - -\$400.001 430a-5a :30 0.00 NM \$400.00 Wake Up Early Wagners WAKE UP EARLY W/THE WAGNERS Weekdays Spots/Week Rating Start Date **End Date** Rate Week: 10/29/12 11/04/12 \$400.00 0.00 E 80 KSNV 11/01/12 11/01/12 Wake Up Early w/ Wagn€M 430a-5a - - - T- - -:30 \$400.001 0.00 NM \$400.00 Wake Up Early Wagners WAKE UP EARLY W/THE WAGNERS **End Date** Weekdays Start Date Spots/Week Rating Rate Week: 10/29/12 11/04/12 - - - T- - -\$400.00 0.00 E 81 KSNV 11/04/12 11/04/12 CM \$400.001 \$400.00 430a-5a ----S :30 0.00 NM

 Order / Rev:
 108378
 Advertiser:
 American Crossroads

 Alt Order #:
 06868986
 Product Desc:
 American Crossroads
 KSNV

 Flight Dates:
 10/30/12 - 11/05/12
 Estimate:
 1323

Ln	Ch	Start	End	Inventory Cod	e Break	Start/End	Time	Days	Len	Spots	Rate Pr	Rtg Type	Spots	Amount
				Wake Up Early	w/ Wagne									
				Wake Up Early	Wagners									
	WAKE (	JP EARL	Y W/THE W	'AGNERS								_	_	
	Sta	rt Date	<b>End Date</b>	Weekdays	Spots/Week	Rate	Ratir	ng						
W	/eek: 10/2	29/12	11/04/12	S	1	\$400.00	0.0	00						
E 82	KSNV	11/05/1	2 11/05/12	Wake Up Early	w/ Wagn <b>€</b> M	430a-5a	]	M	:30	1	\$400.001	0.00 NM	1	\$400.00
				Wake Up Early	Wagners									
	WAKE U	JP EARL	Y W/THE W	AGNERS										
	Sta	rt Date	<b>End Date</b>	Weekdays	Spots/Week	Rate	Ratir	ng						
W	/eek: 11/0	05/12	11/11/12	M	1	\$400.00	0.0	00						

Totals 74 \$168,890.00